

Like crossword puzzles, real estate can look deceptively easy. Take for example one of the most important aspects of selling a home - deciding on a listing price. It may seem simple and convenient to find listing prices of a couple of a fairly comparable properties. However there are a number of factors, some quantifiable, others subjective that influence the market value of a home. Depending on what information is available, there are many different ways of assigning it a reasonable estimate.

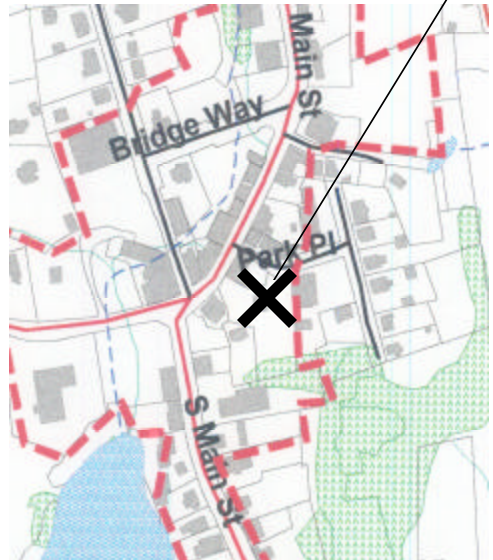
So one might try to make an intelligent guess with limited information. You might get lucky. On the other hand, you might make a serious mistake. If priced too high, the house will stagnate on the market. If priced too low, you may lose a bundle.

In most cases, it makes good sense to hire a professional to help with pricing and all of the other complications that might be avoided. Sure, it may cost a bit more. But then again, it may cost you a lot more by not recognizing some of your equity.

At Truehome Real Estate, within your circumstances, we assist you in putting these questions in perspective and help you make smart housing decisions.



Downtown Pascoag



[For small crossword puzzle]:

Across

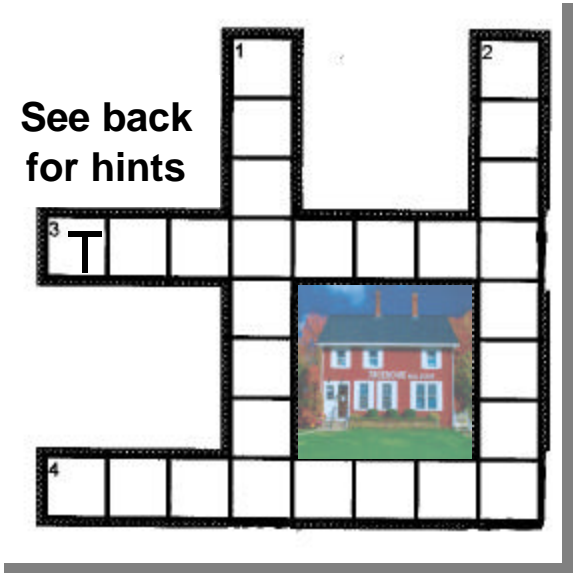
- 3. We treat you with respect
- 4. 65 Main St., Pascoag

Down

- 1. Cares about our community
- 2. We help people make smart housing decisions

**Truehome, Inc.
Real Estate**

Can you figure it out?



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